

Laura González

UX & Multimedia Designer

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in @laugongim

EDUCATION

Universitat Politècnica de Catalunya (CITM)

Degree in Multimedia Engineering

SEP 2014 - JUL 2018

Universidad Internacional de la Rioja (UNIR)

Master in User Experience Design

OCT 2018 - JUL 2019

EXTRACURRICULAR

- Sports instructor (ROPEC)
- Lifeguard (ROPEC)
- Responsible for a climbing and aerial arts association

SKILLS

Software

- Axure, Sketch, Figma, Invision, Proto.io, Principal
- Adobe Suite (PS, AI, XD...)
- Advanced Microsoft Office

Methods and Techniques

- Project management and Agile method
- Wireframing and Advanced Prototyping
- Interface and Interaction Design
- Content architecture
- User Research and User testing
- HTML 5, CSS, basic Java

EXPERIENCE

HealthApp | **Multimedia Designer**

TERRASSA-SABADELL, OCT 2016 - AGO 2018

- Collaboration with a team of designers, programmers and experts in Agile and Lean UX.
- Design and development of gamified mobile and desktop health applications.

Digital newspapers of Tarragona | **UI/UX Designer**

REUS, OCT 2018 - JAN 2020

- User research, wireframes, prototyping, usability testing, information architecture and visual design.
- Corporate identity and merchandise design.

Freelance | **UX & Multimedia Designer**

TORREDEMBARRA, JAN 2020 - NOW

- Making User Flows, Card Sorting, Wireframes, Mockup, etc. According to the client's needs.

OTHER DATA OF INTEREST

Languages

- Español (Nativo)
- Català (Natiu)
- English (C1 Advanced)
- Deutsch (A1)

Availability

- Time and travel flexibility
- Driving license (B)
- Own car